



2025 Annual Show Featuring



Celebrating their 100th Year Anniversary

July 2025

Dear Friend and Potential Sponsor:

This 2025 season at **Pioneer Acres** is bustling and promises to offer more attractions throughout the season. We are set to celebrate our **55th Annual Show on August 8, 9 and 10, 2025**. This year's **Show Feature** is the 100 year long history of **CATERPILLAR**.

See www.pioneeracres.ab.ca for details and find out more information on all the events being held throughout the 2025 Season. Visit the **Virtual Tour of Pioneer Acres** and other information including photos and the history of our Museum.

We are also very proud to provide the **relocation of the Alberta Grain Academy**, which was moved from the BMO Centre in Calgary in October 2020. The exhibit is completed and setup in our Museum **in the front of the Ron Carey Building**.

Our Member Volunteers work together to put on the above noted Events throughout each season. We offer Training Clinics to our Members on various Museum Artifacts. These Artifacts involve the different areas such as Blacksmiths, Wheelwrights, Stationary & Small Engines, Tractors and Trucks. It is imperative to preserve and pass on the knowledge and skillset it takes to operate our treasured craftsmanship and equipment. Our Membership is made up of 280 Volunteers and Families. They all share the passion of "reliving our past" and look forward to welcoming and hosting 9,000 visitors this Season.

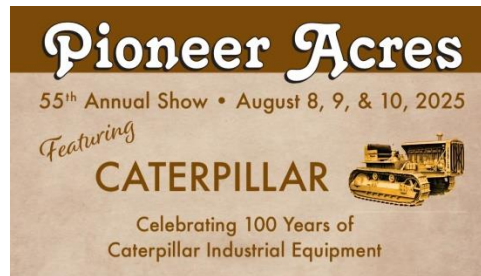
Pioneer Acres is open for summer operating hours; Thursday through to Monday from 9:00 am to 5:00 pm; Tuesday & Wednesday are by appointment only. See our website for details www.pioneeracres.ab.ca or visit us at the Museum on Township Road 274 at Irricana, AB or call to arrange a guided live tour: 403-935-4357.

Here are some facts about **Pioneer Acres** located just north of Irricana, Alberta, quoted from our web page (www.pioneeracres.ab.ca):

"Situated on 50 acres of land, **Pioneer Acres** is aimed at preserving Alberta's heritage. We are conveniently located about 45 minutes north-east of Calgary and offer over a dozen buildings filled with unique exhibits and artifacts from our pioneering era."

PO Box 58 Irricana, AB T0M 1B0
ph: 403-935-4357 fax: 403-935-4375
www.pioneeracres.ab.ca

"Our **2025 Annual Show** will be the event of the summer! Virtually every piece of equipment that we have will be running. Many outside exhibitors also bring displays, equipment, crafts, and much more. In 2025 we are featuring **Caterpillar Equipment.**"



We plan to present the feature line of **Caterpillar Equipment** of various ages and related implement arrangements. Daily there will be **Parades and Farming demonstrations with Threshing & Horse drawn exhibits, as well as Blacksmiths, Farriers and Wheelwrights displaying their talent and passion.** Make sure you walk through the **Annual Trade Fair, our newly designed Gallery in Women's World** and many other exhibits throughout the grounds. We offer **overnight camping during our Annual Show** as some say they need all three days to see everything!

Our **newest challenge for the Membership Volunteers is the complete restoration of the PIONEER tractor** which just got underway and will be a 3-5 year project. This tractor was built in Calgary in 1913, and we are actively seeking a sponsor for its rebirth. For more information regarding budget and timeline, **contact our Museum Curator, Cathy Heggs.**

We have a very large operating budget this year and we understand the toll and disturbance that your business and sponsorship community has experienced in recent years. **This letter is your invitation to consider our sponsorship program as an Annual Sponsor or Show Sponsor for the 2025 Season.** This is an opportunity to experience the benefits and share our passion by adding your company as a Sponsor within our program. There is an annual signage extension available to any Sponsor that wishes to place their signage on our south fence for the entire calendar year. The fee for this corporate promotional feature is \$200 plus the Sponsorship Level you choose on the form below.

I want to invite you to visit and explore and experience our Museum both virtually and personally. Bring your family, business associates and review our information at www.pioneeracres.ab.ca

Our Mission Statement

"Pioneer Acres and its dedicated volunteers actively preserve, display, and demonstrate equipment and artifacts that were used by the pioneers of Western Canada."

Pioneer Acres Sponsorship Information and Application

Sponsorship includes an annual fee that includes benefits in 4 different funding tiers as set out below.

Sponsorship is recognized by cash contributions and or goods and or services directed towards the Museum through this program.

Pioneer Acres Season/Show Sponsor Levels 2025



Bronze Level- \$300-\$499.00 = Seasonal perimeter fence signage space facilitated, Annual Show and program advertising along with newsletter introduction and advertising. Pioneer Acres website sponsorship page and poster recognition.



Silver Level- \$500.00- \$999.00 = Seasonal perimeter fence signage space facilitated, Annual Show and program advertising along with newsletter introduction and advertising. This package includes 2 ticket passes to our Annual Show; an invitation to participate in our Trade Fair and our Annual Show wrap up supper; Pioneer Acres website sponsorship page and poster recognition



Gold Level- \$1000- \$1499.00 = Seasonal perimeter fence signage space facilitated, Annual Show and program advertising along with newsletter introduction and advertising. This package includes 2 ticket passes to our Annual Show and 2 tickets to Annual Show wrap up dinner; an invitation to participate at our Trade Fair with discounted space rental or outside booth space; Pioneer Acres website sponsorship page and club poster recognition and advertising



Platinum Level- \$1500.00+ = Seasonal perimeter fence signage space facilitated, maximum Annual Show and program advertising along with newsletter introduction and advertising. This package includes 4 ticket passes to our Annual Show, and 4 tickets to our Annual Show wrap up dinner and 2 tickets to our annual volunteer dinner; an invitation to participate at our Trade Fair with discounted space rental or outside booth space as well as Pioneer Acres sponsorship page and club poster recognition and advertising

Feel free to research and learn more about **Pioneer Acres** on our website www.pioneeracres.ab.ca or find us on Facebook, Instagram and other **Social Media sites**. Follow us and you will notice the list of many past Season and **Annual Show Sponsors** on our website and feel free to climb aboard for 2025. You can also **review the YouTube links** and learn even more about us.

A Day at Pioneer Acres <https://www.youtube.com/watch?v=91gzNvI3k8M>

Another Day at Pioneer Acres <https://www.youtube.com/watch?v=J5hk-h79j34>

We also proudly present the **Second Edition** of our **Virtual Tour** so you can preview the makings and workings of our Museum. We invite you or a friend or staff a member to attend our museum and any or all of our annual functions, or even join in on the fun and passion and **become a member**.

If you have any questions, concerns or comments feel free to contact me at the number below or by email.

Thank you for assisting Pioneer Acres and its Volunteers to present and preserve the heritage of our pioneers by choosing the sponsorship level that suits your company and budget. We provide a Sponsorship form to complete and return for your convenience so we can start this relationship or continue as a valued yearly Sponsor.

Thank you in advance for your consideration and help.

Ken Hervey

Sponsorship Committee

403-826-0272

E-Mail: khervey@pioneeracres.ab.ca

Or

Pioneer Acres of Alberta

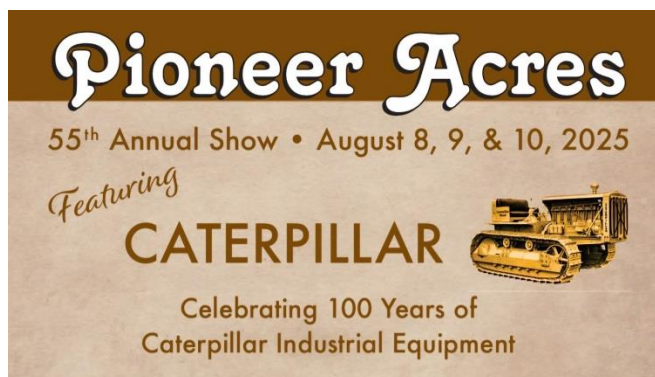
Box 58

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Tell us a little bit about yourselves by completing and returning this form.

55th Annual Show and Season Sponsorship Form 2025

Date: _____

Company Name: _____

Address: _____

Postal Code: _____

Phone number: _____

Email Address: _____

Contact: _____

Sponsorship Level: _____ \$ _____

Do you want the Annual Signage feature: Yes \$200.00 or No \$ _____

Total Sponsorship funds to e-transfer to: treasurer@pioneeracres.ab.ca \$ _____

Please provide a Sample Company Logo:

Tell us a little about your company and/or any related interests or hobby

Other information and special requests or ideas how you can help?

Please return to Ken Hervey at khervey@pioneeracres.ab.ca or info@pioneeracres.ab.ca

or Text: 403-826-0272

or Fax to Pioneer Acres Museum at 403-935-4375

Thank you!